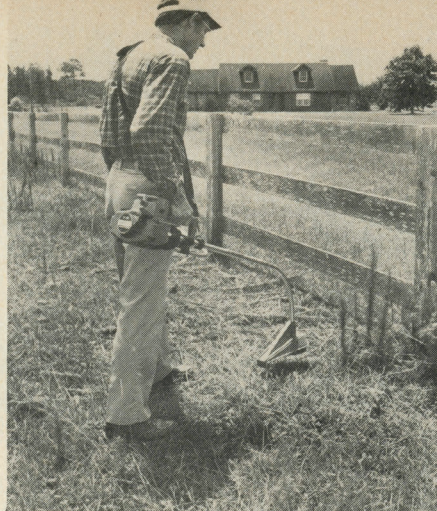


The best new idea in lawn cleanup this year may be this snap-on blower attachment introduced by the Homelite Division of Textron Inc., for its gasoline-powered ST 100 string trimmer. The unique accessory weighs only four ounces and can be attached to the trimmer's power head in seconds. And no tools are required.



A gasoline-powered string trimmer designed for heavy lawn and garden work has been introduced by the Homelite Division of Textron Inc. The new ST 200 unit, retail priced at \$169.95, features Homelite's exclusive Idle-Line automatic string advancing system.



A brushcutter accessory with saw tooth blade and Tri-Arc blade is being offered by the Homelite Division of Textron Inc., with its new ST 200 gasoline-powered string trimmer.

Homelite Unveils Gas-Powered String Trimmer With Optional Brushcutter Accessory

The Homelite Division of Textron Inc., has introduced a gasoline-powered string trimmer (ST 200) for heavy lawn and garden work and light commercial applications as a companion model to the lightweight ST 100 unit. The trimmer also features the exclusive Idle-Line system that automatically advances string only when needed and only when the engine is at idle.

An optional brushcutter accessory with saw tooth blade and a Tri-Arc blade also are being offered by the Charlotte, N.C., manufacturer.

Equipped with Homelite's 31.1 cc, two-cycle engine and weighing only 13¼ pounds, the ST 200 trimmer boasts a high power-to-weight ratio and affords excellent maneuverability. The engine, which is enclosed in an attractive housing to reduce heat and noise, features solid-state ignition for cleaner burning, increased spark plug life and more dependable starting in any weather. The new string trimmer, retail priced at \$169.95, also has a fully adjustable harness and handle to ensure optimum balance and more comfortable all-day operation.

As with its ST 100 unit, Homelite's heavy duty trimmer cuts a full 120-inch swath with premium-quality .095-inch monofilament

string. Replacement spools are available in 75-foot lengths. With the Idle-Line system, the trigger is squeezed and released slowly a few time to advance string. Because it only uses what is needed, the system helps conserve string.

The brushcutter head, actually a gear box assembly which can replace the trimmer head in minutes, has a gear reduction of 2:1 that develops high torque and keeps the blade at optimum cutting speed while minimizing stalling and binding. Extra heavy duty bearings are permanently lubricated and sealed for years of maintenance-free operation. Also, overload protection is provided by an ingenious slip-clutch that protects the drive shaft from breakage during high stress conditions such as blade binding.

The saw tooth blade, supplied with the brushcutter head at a suggested retail price of \$39.95, is reversible for longer working time between sharpenings and can handle saplings up to three inches in diameter. The Tri-Arc blade, sold separately, is designed to cut heavy brush including saplings up to one-half inch in diameter. The reversible blade is easily sharpened with a flat file.

For more information on Homelite's newest string trimmer model,

write to Homelite; Marketing Services; 14401 Carowinds Blvd.; Box 7047; Charlotte, N.C. 28217.

Anthony Eely Named To Marketing Post by Prestolite Motor Division

Promotion of Anthony H. Eely to director product/market planning for the Prestolite Motor Division of Eltra Corporation has been announced by Jerry Sylvan, vice president of marketing for the division.

Eely, who has been serving as product development manager for the Prestolite Electronics Division, has been with the company since 1975. A native of England, he studied electrical/mechanical engineering at London University and at Hamburg University in Germany. He also took printed circuit design and marketing courses in Twickenham Technical College in England.

He was associated with Siemens Schuckertwerke in England as a sales manager before emigrating to Canada in 1970. He joined Brook Electric Motors as a distribution and service manager and organized and developed distributor and service facilities throughout Canada for the company. In 1971 Eely joined Reliance Electric Company as a motor product manager.

Eely, who will continue to headquarter at the Toledo office, is married and has two children.