

# The Homelite 360.



# It's always a great value. Now it's a great deal.

#### A special price for your customers. And for you.

Now through December 31, 1978, the Homelite® Model 360 Chain Saw is being promoted to your customers for just \$290\*—\$40 off the regular suggested list price of \$330. And the Model 360SL (with chain brake) is available at the same savings: \$320\* instead of \$360.

Naturally, Homelite dealers get a great deal, too. You'll save \$30 on each unit. And maintain your regular profit margin while you move more units.

#### The 360 has the versatility to handle many jobs.

The 360 offers Homelite's unbeatable combination of quality engineering and most-wanted features. Its medium weight, high cutting efficiency, rugged strength and smooth performance give it the widest sales appeal of any saw in the Homelite line.

The 360's versatility makes it the right saw for the professional, the farmer and the small woodlot owner—anyone who takes woodcutting seriously. It's ideally suited to pulpwood cutting, light timber production, land-clearing, limbing, bucking and firewood-cutting.

#### Exclusive Pulsar® ignition gives easier, faster start.

Homelite's capacitor discharge ignition system eliminates breaker points and produces a hotter spark, for an easier, faster start—important in damp conditions or inclement weather.

#### Exclusive Power Boost™ combustion increases engine power.

Our hemi-head combustion chamber concentrates the fuel-air mixture for greater thermal efficiency, increased power and cooler running.

#### Exclusive Softone™ muffler reduces noise, not power.

Dual chamber design reduces noise without sacrificing power and directs the exhaust away from the operator.

#### Convenient chain tensioning system is easy to reach.

On the 360 the tension screw is located in the drive case cover, where it's easy to reach and easy to adjust.

#### Big fuel tank gives more cutting time.

Extra-large fuel and oil tanks mean less time spent in refueling, more productive cutting time.

#### Vibration isolators reduce operator fatigue.

Four fail-safe rubber vibration isolators placed between the engine and the saw housing absorb engine vibration. Special thick neoprene rubber coatings on front handle-bar and back handle absorb vibration, too.

#### Automatic chain lubrication reduces friction.

The 360's automatic oiling system cuts down friction between chain and bar and reduces wear.

#### Excellent service and parts availability mean less downtime.

Homelite's fast and efficient warehousing system means you can get parts faster and give your customers faster service.

#### Safe-T-Tip® prevents kickback.

This exclusive Homelite safety feature is available with the Model 360 as an option. It covers the saw tip and absolutely prevents kickback while it protects the nose from dirt, stones and obstructions that can dull or damage the chain. It's easily removed for full use of bar length.

#### The 360 is the best deal around.

This special 360 deal is one you can't afford to overlook. To get in on it, call your Homelite district sales office or RDC today.

After all, it isn't every day you can sell Homelite's great value and a great deal, besides.

\*Limited time offer, good September 1-December 31, 1978. Prices include 16" PT bar and chain. Other bar and chain combinations available.

**HOMELITE**  
**TEXTRON**

Homelite Division of Textron Inc.