

Homelite's newest money making machine

The 150 Automatic Chain Saw

Here's the newest design in chain
saws that includes automatic oiling
for the cutting chain and guide bar
at no extra cost!

Only **\$149⁹⁵**

Manufacturer's suggested retail price with 12" bar & chain

Become a Homelite dealer and handle the world's fastest selling line of chain saws – a saw to meet every woodcutting need of the suburban, farm and professional markets.

Homelite dealers are backed by advertising campaigns on Network TV and radio, plus heavy schedules featuring full-page, full-color ads in top outdoor and sports magazines.

Homelite dealers get our 50/50 local advertising support – 50% paid by Homelite – choice of local TV, radio and newspaper advertising, plus free Yellow Pages listing.

Homelite dealers are backed by 43 strategically located branches stocked with service parts and manned by trained sales and service personnel.

For complete details on how you can make money with Homelite – the No. 1 chain saw people – write or call us today.

Homelite, 2407 Riverdale Ave., **Afextron** DIVISION
Port Chester, N.Y. 10573

HOMELITE



50 years and
3 million
chain saws
old

No. 1 in Chain Saw Sales Worldwide