

# How to turn a \$129.<sup>95</sup> Homelite<sup>®</sup> prospect into a \$149.<sup>95</sup> sale.

Stock Homelite's New Super 2. And trade him up.

The Super 2 fits in between the XL 2 and the 150 Automatic and fills out your Homelite line. And the price range it fits into, \$140. to \$169.99, just happens to be the fastest growing segment of the entire chain saw market.

It's a deluxe two-trigger chain saw with a 14-in. bar and chain. And those two triggers plus a load of deluxe professional features make it

easier to cut with than any other 14-in. chain saw in its class. Which will make it easier to sell.

And the fact that it's made by America's largest maker of professional chain saws and backed by the strongest advertising program in our history won't hurt it either.

So call your Homelite representative for the details. Unless of course, you don't need the money.

## Homelite's New Super 2. \$149.<sup>95</sup>

