



ARCHITECT'S RENDERING OF \$4-MILLION world headquarters building planned by Homelite for Fall, 1975, occupancy in Carowinds, a suburb of Charlotte, North Carolina. Located on a 19.2-acre site, the new Homelite home will serve as the operations center for engineering, marketing, finance, research, purchasing personnel and related functions, housing 400 employees.

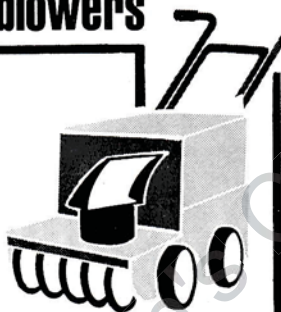
Homelite Breaks Ground In Carolinas

Gold shovels chopped through the December earth on a 19.2 acre site at a Carowinds suburb, officially marking modest ground-breaking ceremonies for Homelite, the Textron Company which is relocating its world executive headquarters to North Carolina late next year.

The festivities took place at the corner of Carowinds Boulevard and Catawba Trace.

R. C. McDonald, Homelite President, told invited guests that upon completion of the building the Charlotte-Gastonia area would become the "chain

snow blowers



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saw capital of the world."

The Homelite chief executive referred to employment opportunities that would be created and said the operation in Gastonia would continue to concentrate on the manufacture of chain saws and related parts.

A sister plant in Greer, S.C., while continuing to produce pumps, heaters, generators and other construction equipment, has become a major supplier of parts and components for chain saws.

The 53-year-old company, which will relocate from Port Chester, New York, will use the new executive quarters for engineering, marketing, finance, research, purchasing, personnel and related functions.

McDonald said he expected about 150 employees to relocate from Port Chester and that the new office ultimately would house a full complement of 400 people.

In addition to the construction of the world headquarters building, expansion in the Carolinas continues to be the key phrase surrounding Homelite's commitment in the area.

McDonald indicated that another major expansion program was planned on the current Little Mountain Road site in Gastonia with the addition of a 90,000 square-foot distribution center.

"This," said McDonald, "will free 55,000 square feet of current manufacturing space and increase plant employment in Gastonia by about 100.

In Greer the Homelite president noted that a 70,000 square-foot expansion had just been

completed to the current manufacturing facilities. It is expected to provide an additional 50 jobs.

Homelite is one of the world's largest producers of chain saws and a leading manufacturer and distributor of construction and lawn and garden equipment.



NEW HOMELITE submersible pump will be featured at Chicago Conexpo '75 in February.

*Homelite Featuring
Pumps At CONEXPO*

Light construction equipment and chain saws for virtually every application will be featured by Homelite in booth 1707 at the CONEXPO '75 in Chicago's McCormick Place, February 9 to 14.

In addition to a new line of vibratory plate compactors and a backfull rammer, the Port Chester, N.Y., manufacturer will also display a selection of generators, pumps, space heaters and multi-purpose saws at the Construction Equipment Exposition and Road Show sponsored by the Construction Industry Manufacturers Association.