



Courtesy of Chainsawladylady
Do Not Sell or Reproduce

Courtesy of Chainsawladylady
Do Not Sell or Reproduce

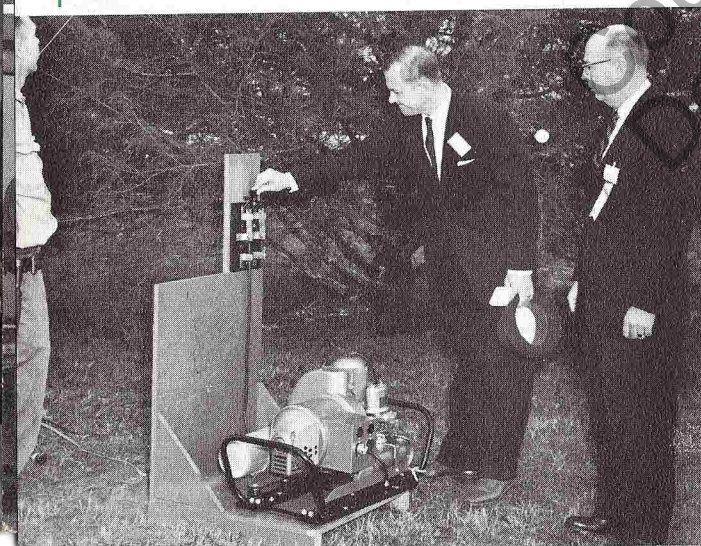
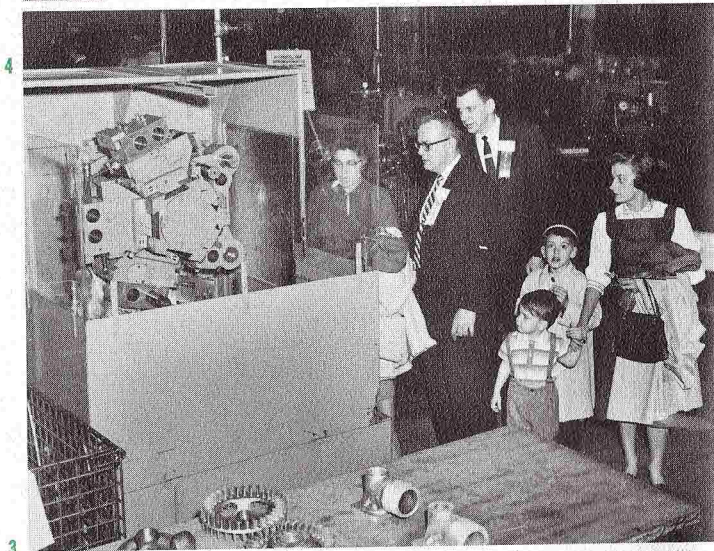
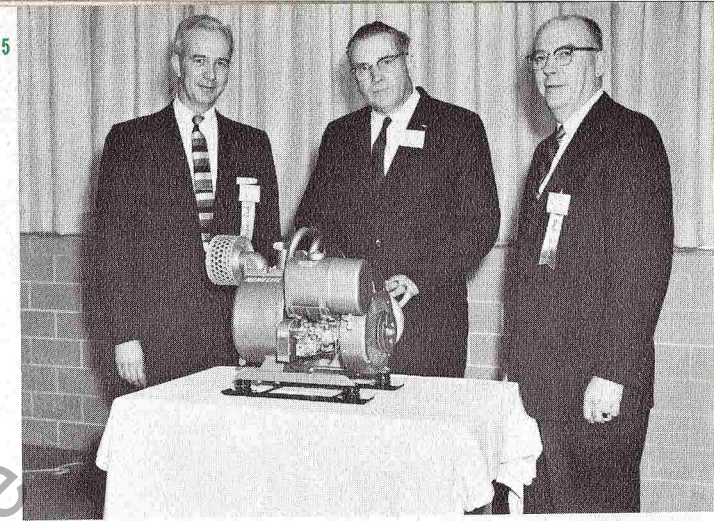
Homelite Open House

GREER, SOUTH CAROLINA

DEDICATION, DECEMBER 12, 1959

Homelite Open House

1. Lieutenant Governor Burnett Maybank of South Carolina throws the switch starting the Homelite generator which lighted the Christmas tree lights. Vice President R. C. McDonald, right, and electrician Marshall Paget watch with interest.
2. "Come watch the little Karts!" Here, the two drivers pause for a brief rest before resuming their round-and-round demonstration of this popular new sport. These karts are powered with Homelite engines.
3. Balloons and clowns to delight the children add color to the scene. Free cookies and cokes make a big hit, too.
4. Former Port Chester employees show their families the new Greer plant, where they are supervisors. From left to right, Mrs. E. E. Klaes, E. E. Klaes, William Robson, Mrs. Robson and their two boys.
5. The one millionth Homelite unit, a centrifugal pump, is presented to the City of Greer by John Reed, Works Manager, left, and Richard C. McDonald, Vice President, Manufacturing, right. Mayor Lloyd Hunt of Greer accepts the gift.





J. Allan Abbott
President of Homelite

With the opening of this fine new plant in Greer, South Carolina, Homelite has taken another decisive step on the path which growth and competition demand. Competition is the kind servant of the consumer or public but the tough master of every business. In order to maintain our position of leadership in the industry, we must continue to improve and develop in every possible way or we shall fall by the wayside as our competitors pass us by.

We have recently enlarged our engineering and research facilities so that Homelite can continue to create new products and improve on the ones already in production. The most modern data-processing electronic equipment has been installed in our offices in Port Chester, so that we can handle thousands of daily transactions with the utmost efficiency and accuracy.

All of our manufacturing has now been transferred to the new plants in Gastonia, North Carolina, and Greer, South Carolina. We feel sure that these new, modern facilities, coupled with Homelite's manufacturing know-how, will allow us to produce the same high-quality products in increasing quantity and at competitive cost.

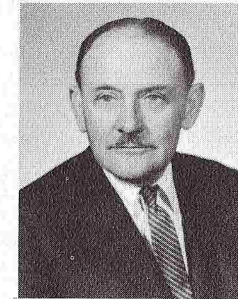
We know we can continue to rely with confidence:

- on the loyalty and skill of the men and women of Homelite, many of whom have been with us for more than 15 years.
- on the ability of the Homelite sales and service organization to spread the fame of Homelite products and their quality throughout the world.
- on the support and encouragement we have received from being a member of the Textron family of diversified industries.

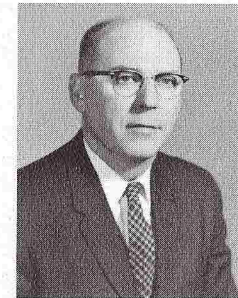
The cordial welcome and fine cooperation extended to us by the citizens of Greer and the State of South Carolina make us, more than ever, confident of the success of this present venture.



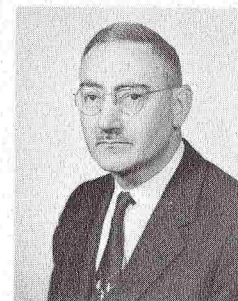
Nelson Thompson
Executive Vice President



DeHaven Ross
Secretary and Treasurer



Richard C. McDonald
Vice President, Manufacturing



Albert K. Newman
Vice President, Engineering



Rita Powers
Assistant Secretary

Courtesy of Chainsawladly
Do Not Sell or Reproduce

Intelligent Planning and Modern Equipment in the Greer Plant

The flow of work through the air-conditioned, brightly lighted vastness of the new Greer plant shows the value of modern techniques and intelligent planning.

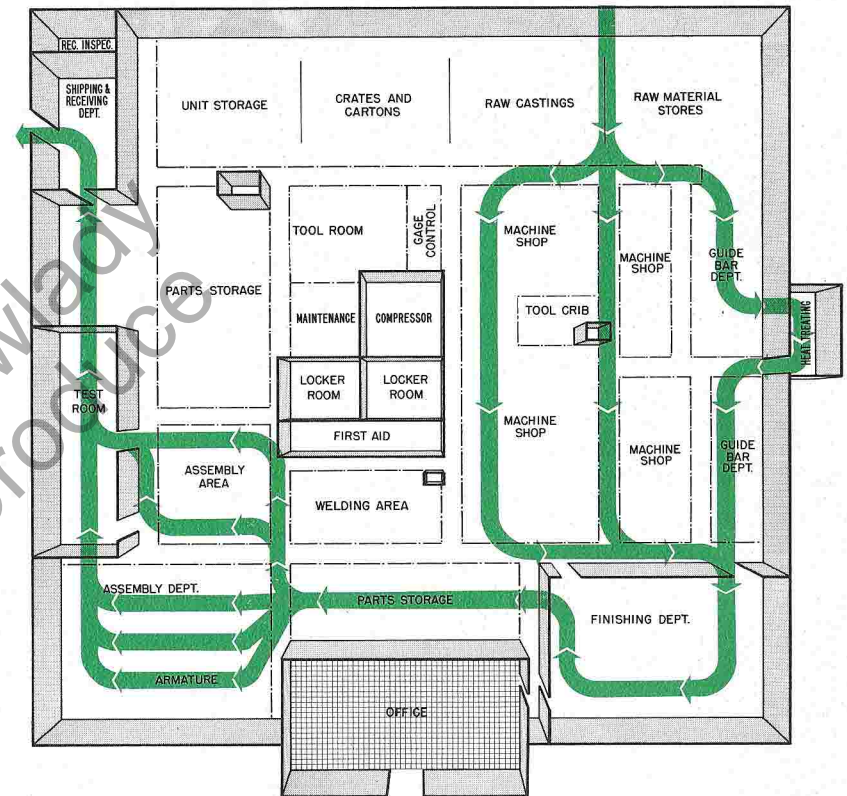
The broad green arrows on the floor plan indicate the paths taken by the raw material and rough castings which come in at a truck-unloading platform at the rear.

This material is routed through the **Machine Shop** and **Guide Bar Department** where modern machines, operated by skilled workers, turn, shape, bore and drill it according to the most rigid specifications. Some machines are almost completely automatic.

The machined parts are then cleaned and some are spray-painted in the **Finishing Department**. They are then kept in **Parts Storage** until they are needed by the **Assembly Department** where the final units take shape.

Rigid testing of each unit takes place in the **Test Room**, after which they are labeled, given a number and packed for shipment to addresses all over the world.

This flow of production, already in complete operation in the Greer plant, is turning out quality Homelite products in a steady stream.

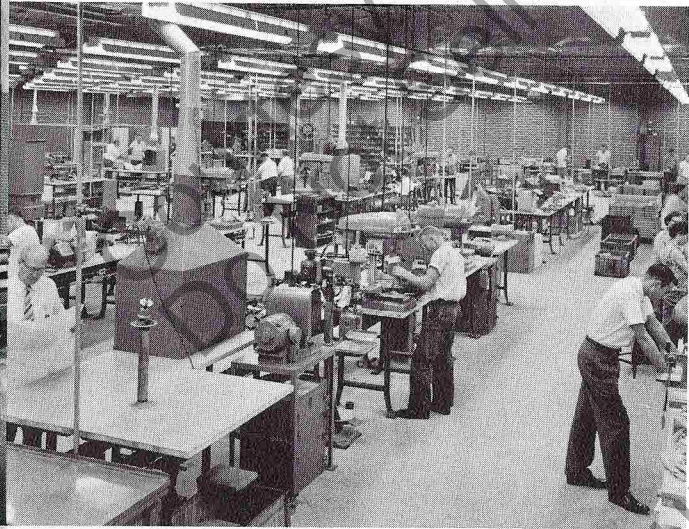


Floor plan of Greer Plant showing flow of work.

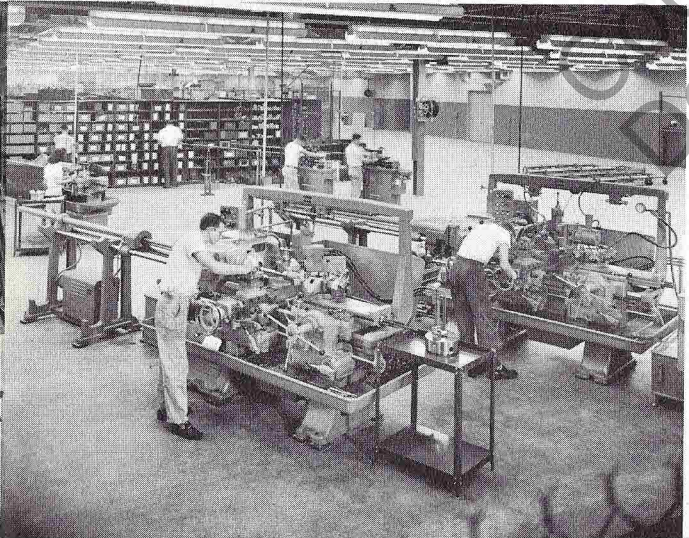




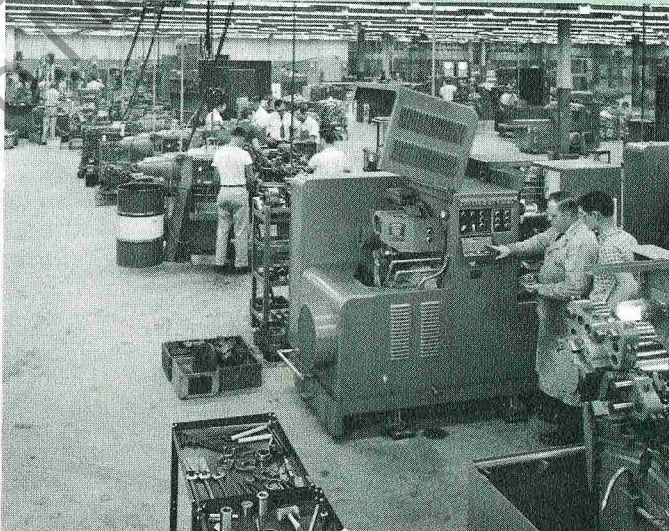
2



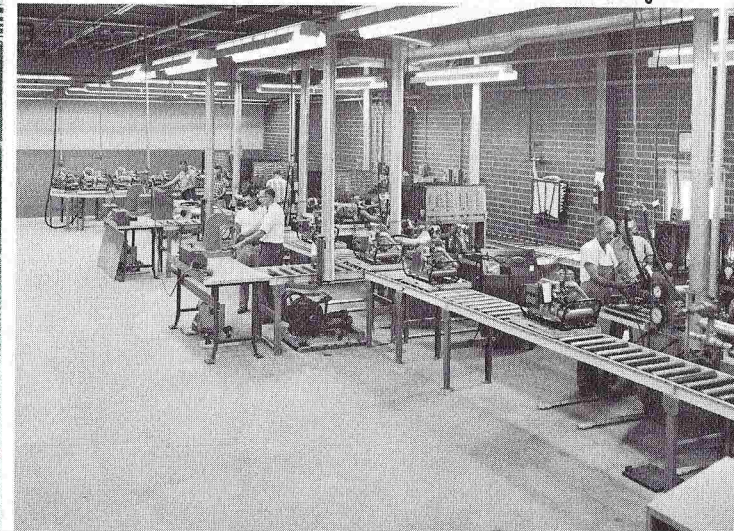
3



4



5



6

1. Carolyn Garrett, one of the skilled machine operators, seems right at home behind a turret lathe in the Machine Shop.
2. The spacious well lighted office houses Accounting, Production Control, Engineering, Personnel & Buying. The private offices at either end are glass enclosed.
3. One section of the plant shows part of the sub-assembly area. Here the armatures are wound, then baked in big ovens.
4. Two of the new lathes used to machine parts for Homelite units. A tracer control system allows exact duplication of parts to be copied.
5. Setting up a Warner-Swasey Chucker to perform multiple operations on castings takes expert knowledge. The machine then works entirely automatically.
6. Each finished unit passes through a series of exacting tests before being O.Ked for packing and shipping to points all over the world.

Brief History

of Homelite

Founded by Charles H. Ferguson of Valhalla, New York, designer and maker of a two-cycle, gasoline-driven generator called "Homelite," which was used to light rural homes.

1927 to 1941—Company moved to 3rd floor of factory building on Riverdale Ave., in Port Chester, N. Y. It weathered the Depression, grew to five times its size, enlarged its quarters, opened sales and service branches in 10 cities. Chief products: generators, pumps and blowers powered by two-cycle gasoline engines.

1941 to 1946—All commercial sales suspended during the war. Increased size and production, won four Army-Navy "E" Awards.

1946 to 1949—Period of redevelopment. New models introduced, new products in design stage.

1949 to 1954—Phenomenal rise and expansion, mainly due to new one-man Homelite chain saws. Nationwide Sales organization set up, including over 2000 chain saw dealers, new office building built across the street from the plant. More additions to plant.

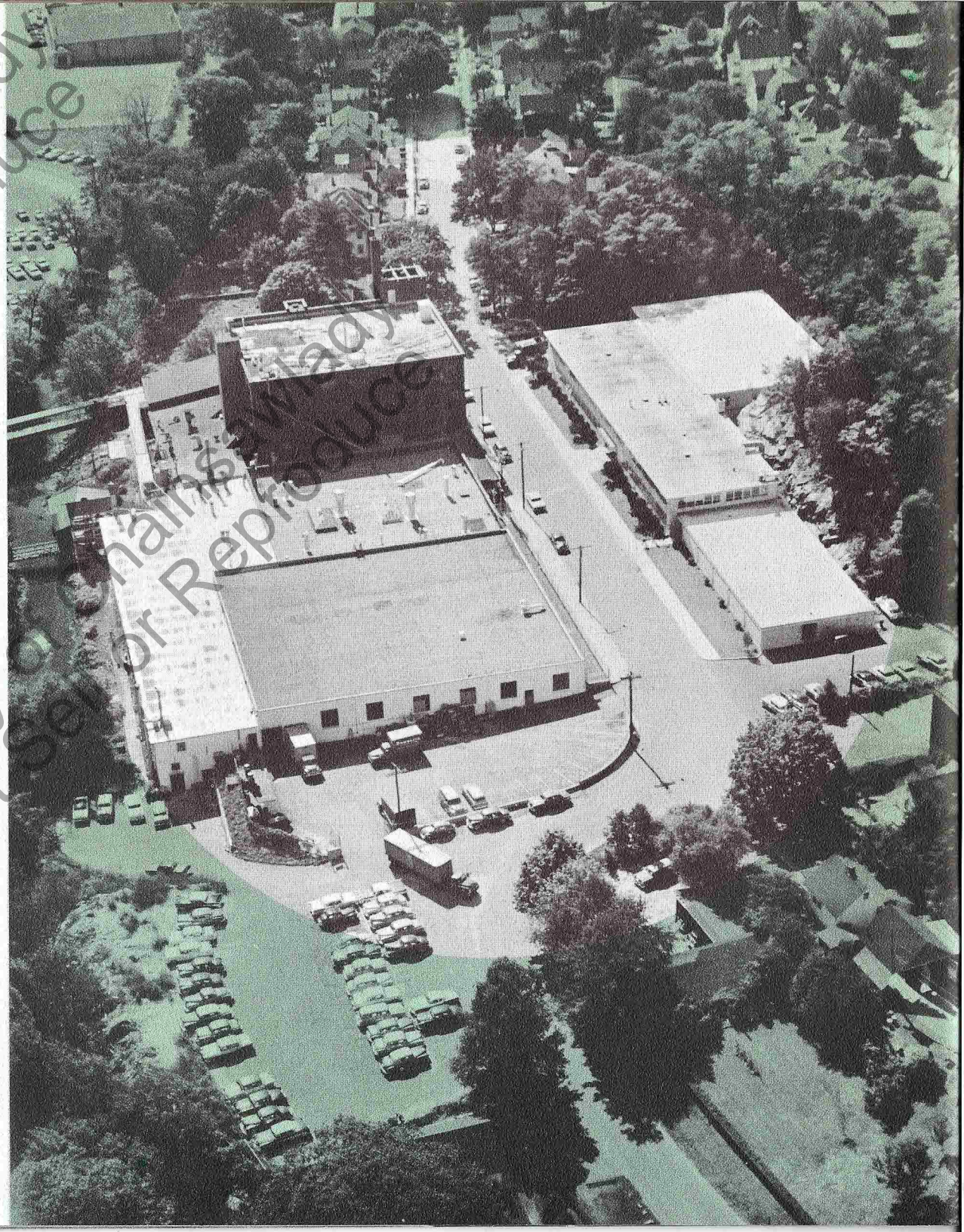
1954—A group, headed by President J. A. Abbott bought control of the company.

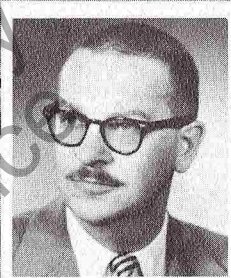
1955—Homelite became a division of Textron, Inc.

1957—Modern plant built in Gastonia, N. C. and all chain saw manufacture transferred there. Wings added to Ferguson Building in Port Chester. New models and products developed.

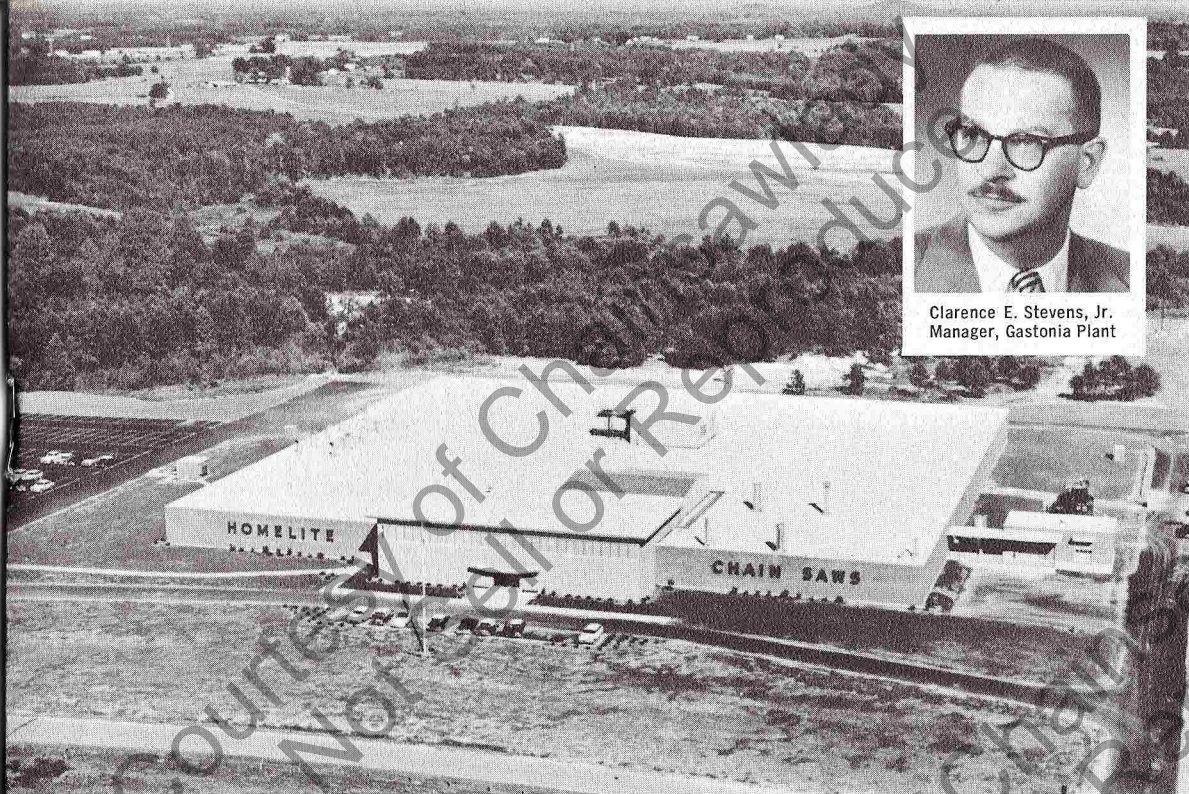
1959—Further addition to Ferguson Building. Second plant built in Greer, S. C. and all manufacturing transferred there in July. New ride-on mower introduced. At present there are 65 Sales and Service branches and over 4000 chain saw dealers in all parts of the country.

Homelite in Port Chester, New York



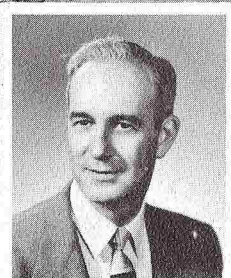
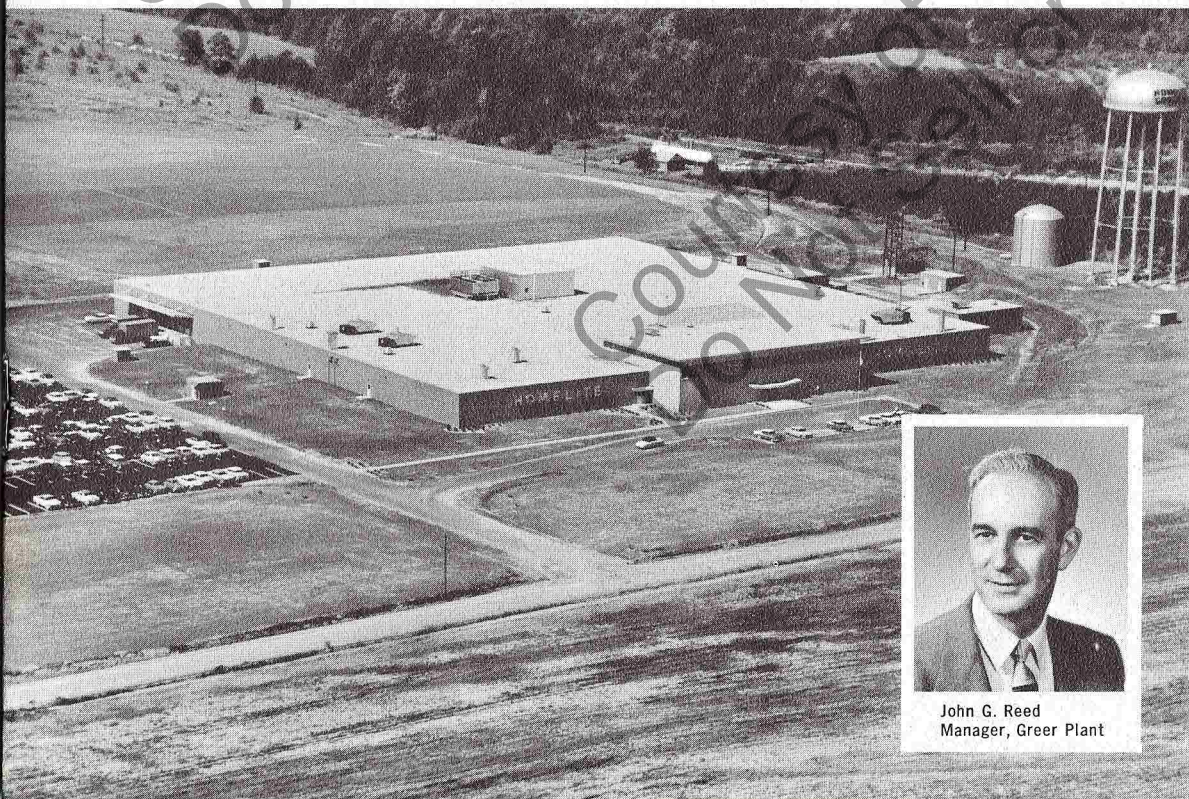


Clarence E. Stevens, Jr.
Manager, Gastonia Plant



Homelite in Gastonia, North Carolina

This beautiful functional plant was designed by Ford, Bacon and Davis, Engineers of New York, and constructed by the Daniel Construction Company of Greenville, South Carolina. Completed in the summer of 1957, it was dedicated at a two day open house on November 25 and 26. Now employing more than 500 men and women, a record number of chain saws are being produced here and shipped out to points all over the world.



John G. Reed
Manager, Greer Plant

Homelite in Greer, South Carolina

This plant is almost identical to the Gastonia plant on the exterior. The interior was designed specially for the manufacture of Homelite pumps, generators, blowers, guide bars, and lawn mowers. An outboard motor, now being developed, will also be made here.

At present the Greer plant has 300 employees. Eventually there will be between 500 and 600.

Homelite's Worldwide Distribution

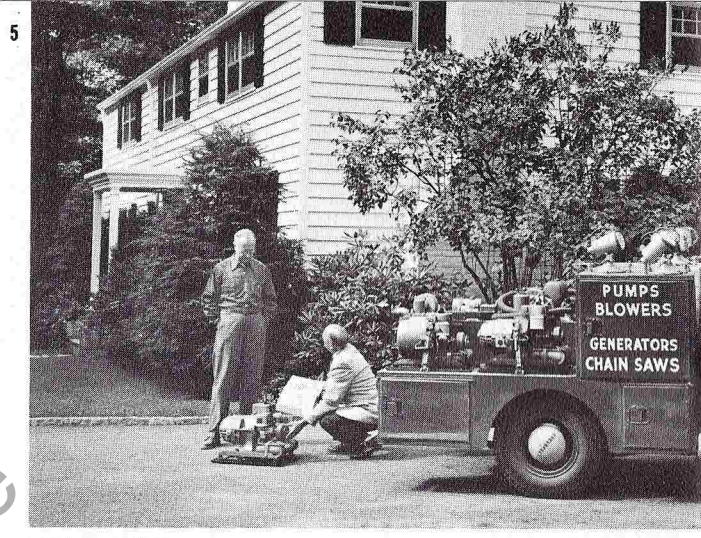
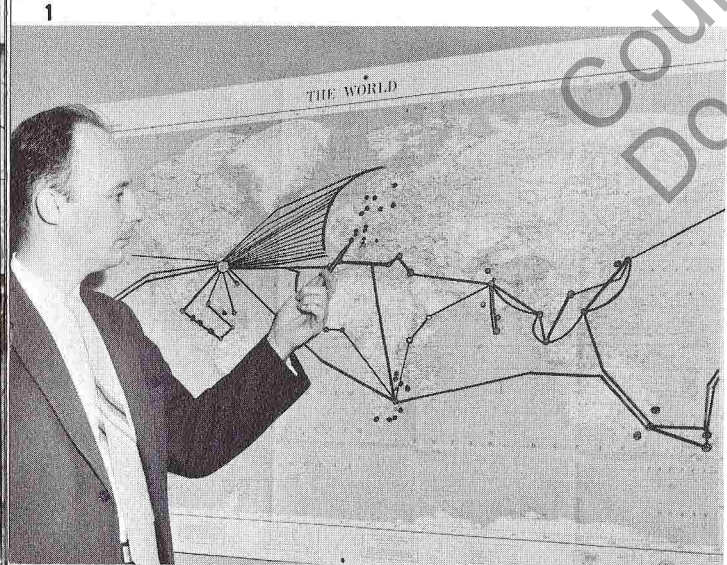
The Homelite sales organization is unique because it is an integral part of the company. At the present time there are 25 sales districts with 38 branches, each with an office in a major U.S. city. These offices are staffed with salesmen, shop and repairmen and office personnel... nearly 500 altogether.

In Canada, the Terry Machinery Company, with 13 offices and 576 dealers, handles Homelite sales and service. There are Homelite distributors in cities all over the world.

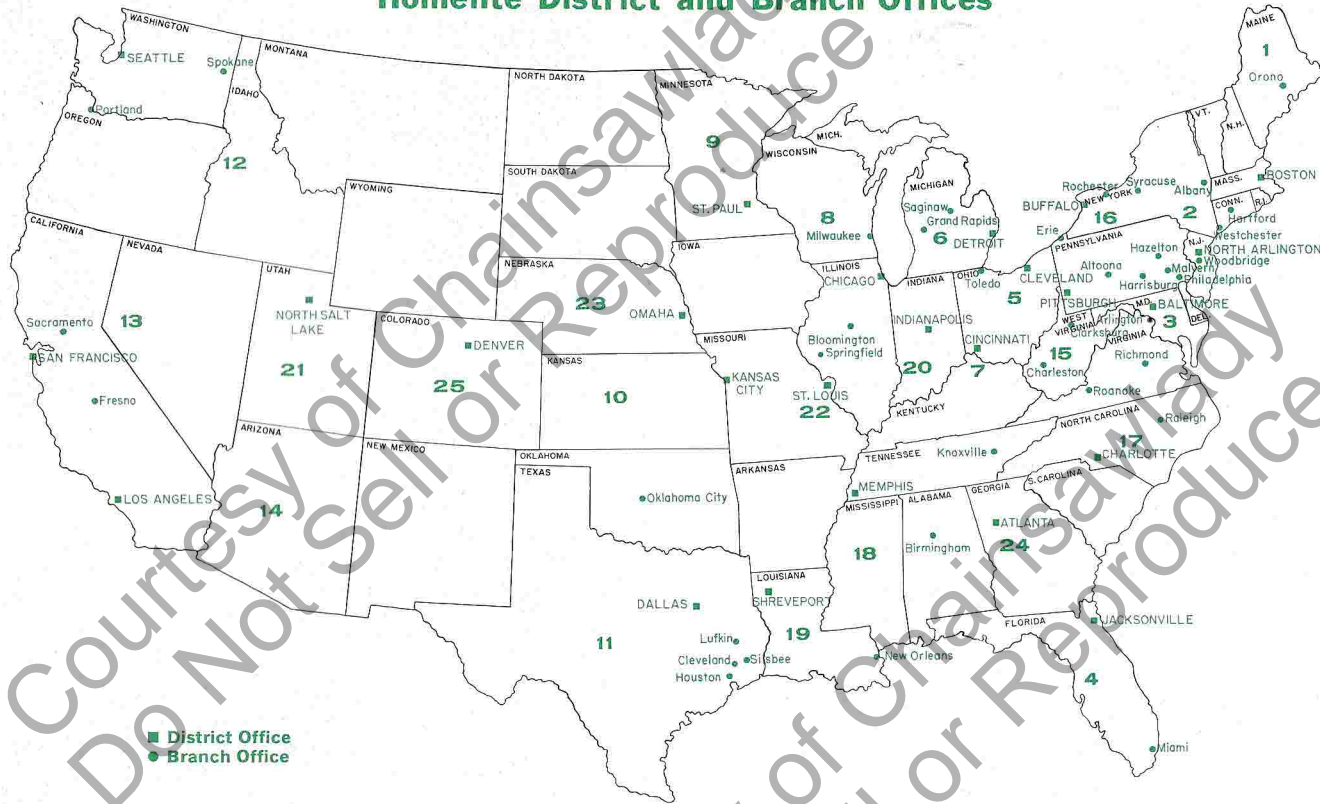
The district and branch offices maintain stocks of Homelite products and spare parts and operate trucks and station wagons equipped for service and repairs. Homelite sells *service* as well as *quality* and this is stressed on all levels.

The districts and branches also set up and train dealers in smaller towns and in farm and forest areas. There are nearly 3000 Homelite dealers, most of whom handle chain saws only.

The salesmen and dealers are in close touch with the customers and observe Homelite units under actual job conditions. Their suggestions are always welcomed and have been an important factor in keeping Homelite quality and performance at a high level.



Homelite District and Branch Offices



6



7



1. Export Sales Manager, Frank McInerney, shows graphically the trips taken recently and the cities all over the world where there are Homelite distributors.
2. The newly enlarged Indianapolis District office has a fine sales room, a complete shop and a large storage area. This is one of 25 District offices.
3. An enterprising Homelite dealer, Gene Damschroeder of Clyde, Ohio, adds to the roster of his customers. This list is a sales help which brings increasing business.
4. A truck is loaded at the Greer plant with units which may travel half-way around the world before reaching their destination.
5. Homelite salesman John Richardson, Westchester branch, brings a generator right to the home of a customer and gives an on-the-spot demonstration.
6. Terry Machinery Co. salesmen hold a dealer meeting in a snowy clearing in Canada. Dealers came from far away to see the new Homelite models and place orders.
7. These Homelite units, part a recent shipment, are being loaded on a chartered plane to be flown across the Atlantic to Finland.

Courtesy of Chainsawlady
Do Not Sell or Reproduce

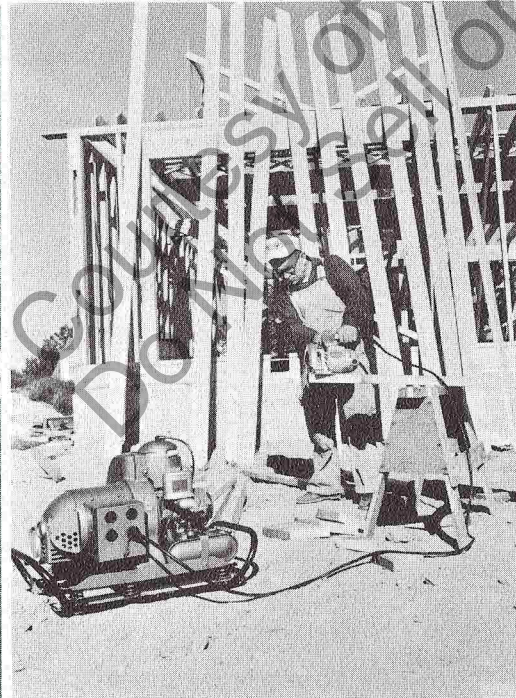
Homelite Products



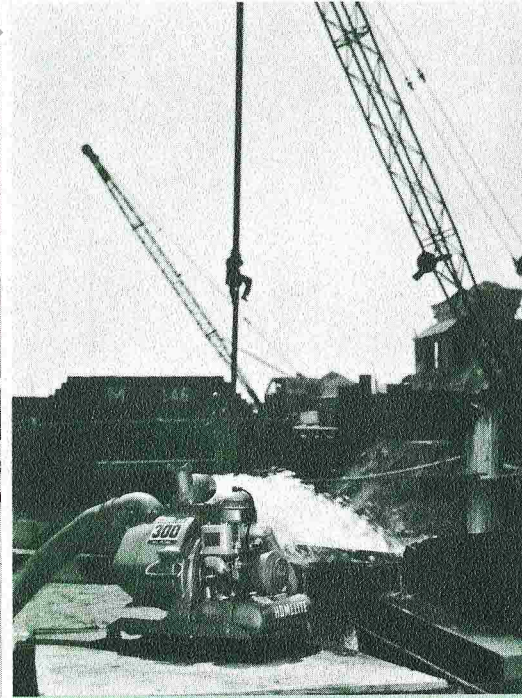
Contractors often have to pump water that's thick with mud or sand. This Homelite diaphragm pump will do the job easily.



Lightweight, but powerful, Homelite chain saws make any cutting job, from felling trees to pruning orchards, easier and faster.



Homelite carryable generators provide electricity for power tools and flood lights whenever and wherever they are needed.



When a builder wants to pump water from an excavation fast, a high-capacity Homelite centrifugal pump will do it for him.



The Homelite Mower Car has the power to cut weeds and tow attachments as well as give the lawn that country club look.

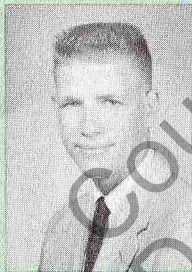
The Scholarship Program

Homelite believes that industry has an obligation to the communities that it serves. The company regards itself as a partner in the forestry field, because chain saws are used in both commercial logging and in tree farming. There is a need for trained foresters. To help assure a supply of well-trained, professional foresters, Homelite started on a program of Forestry Awards and scholarships in 1954.

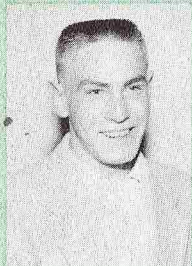
Since that time awards up to \$500 have been made to 74 upperclassmen in eight of the country's leading Forestry Schools; University of Georgia, Louisiana State, University of Maine, Michigan State University, University of Minnesota, North Carolina State College, Pennsylvania State University, University of Washington.

In addition, each year since 1957, Homelite has given 4 Forestry Scholarships of \$1600 each to 4-H Members who have submitted the best 4-H forestry projects and who show the most promise.

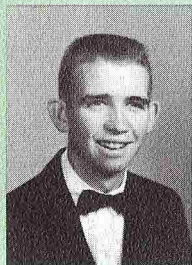
Homelite is proud to present on this page, the 1959 winners, whose names were announced at the 4-H Club Congress in Chicago on December 3.



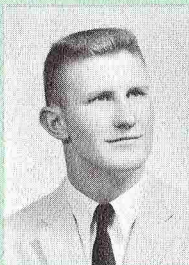
Norman Underwood of Calhoun, Georgia



Herby Branscum, Jr. of Onia, Arkansas



Robert Gerald Moore of Enterprise, Mississippi



Kent Keenlyne of Durand, Wisconsin

Rupert C. Thompson, Jr.
President of Textron, Inc.



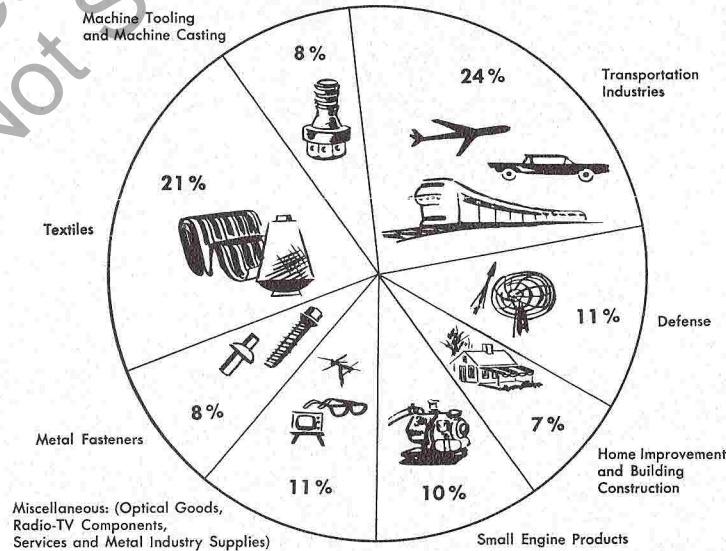
Textron Inc.

Homelite is a division of Textron Inc., one of the nation's leading diversified industrial corporations.

Since 1953, Textron, a leading textile producer, has acquired businesses in unrelated, non-textile fields. The main objective was to avoid the disadvantages of cyclical changes and fluctuations in any one single industry.

This planned growth and stability through diversification has resulted in unification of operations and control. With each new acquisition, Textron has been enriched by its top executive personnel and staff whose experience and enthusiasm have made a positive contribution to the Textron organization.

1959 ESTIMATE OF TEXTRON'S SALES BY INDUSTRY



Here is a list of the companies, locations, date of acquisition, and primary products:

- Accessory Products Co., Whittier, California, October 1957, Valves and Fluid Controls for Aircraft and Missiles.
- Amerotron Company, New York, N. Y., February 1955, Textiles — Greige Synthetic Fabrics and Finished Woolens.
- F. Burkart Manufacturing Company, St. Louis, Missouri, September 1953, Industrial Bating, Padding, Upholstery Filling, and Polyurethane Foam.
- Camcar Screw & Mfg. Company, Rockford, Illinois, September 1955, Metal Parts and Fasteners.
- Campbell, Wyant and Cannon Foundry Company, Muskegon, Michigan, April 1956, Gray Iron and Steel Alloy Castings.
- Cleveland Hobbing & Machine Co., Cleveland, Ohio, December 1957, Gear Hobbing and Other Machine Tools.
- Dalmo Victor Company, Belmont, California, January 1954, Airborne Radar Antennae and Other Electronic Equipment.
- California Technical Industries, Belmont, California, September 1957, Electronic Test Equipment for Aviation and Missiles.
- The Fanner Manufacturing Company, Cleveland, Ohio, December 1957, Foundry Supplies, Industrial Hardware.
- Federal Industries, Belleville, New Jersey, August 1956, Vinyl and Chemically Coated Fabrics.
- General Cement Mfg. Company, Rockford, Illinois, April 1956, Electronic-Radio-TV Parts and Tools — Antennae Novelty Appliances.
- Hall-Mack Company, Los Angeles, California, June 1956, Bathroom Accessories and Fixtures.
- Homelite, E. Port Chester, Connecticut, July 1955, Chain Saws, Generators, Pumps and Forestry Tools, Outboard Motors.
- MB Electronics, New Haven, Connecticut, March 1954, Vibration and Motion Test Systems, Contract Machining, Specialized Parts Fabrication for Jets.
- Nuclear Metals, Inc., Concord, Massachusetts, March 1959, Nuclear and Metallurgical Research.
- Pittsburgh Steel Foundry, Glassport, Pennsylvania, May 1959, Steel Castings, Heavy Machinery.
- Precision Methods and Machines, Waterbury, Connecticut, October 1958, Sendzimir Mill Components, Precision Machining.
- The Randall Company, Cincinnati, Ohio, June 1959, Automotive Body and Truck Parts, Items for Appliance Manufacturers, Cooking Utensils.
- Schafer Custom Engineering, Burbank, California, May 1959, Electronic Automation, Remote Control Devices for Radio Stations.
- Shuron Optical Company, Geneva, New York, September 1958, Spectacle Frames, Cases and Lenses, Optical Laboratory Equipment.
- Textron Metals Company, Pottsville, Pennsylvania, April 1956, Aluminum Windows, Siding, Awnings, Doors.
- Townsend Company, New Brighton, Pennsylvania, March 1959, Rivets, Fasteners, Other Metal Parts.
- The Waterbury Farrel Foundry & Machine Co., Waterbury, Connecticut, June 1958, Rolling Mills, Bolt and Screw Machinery, Power Presses, Wire Drawing Equipment.



1



2

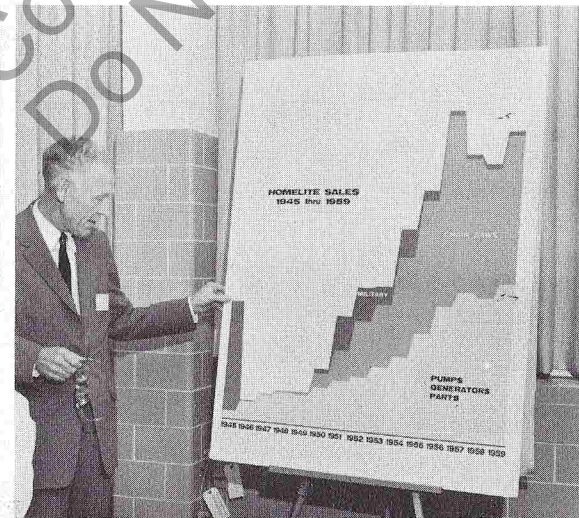


3

Homelite Open House

1. Blue and White wagons pulled by a Homelite Mower Car leave from the Exhibition Tent, taking the children for a ride around the parking area. The wagons were designed and made in the Greer plant.
2. These boys and their father had no idea their mother, Ruby Hughes, worked in such an interesting place. Their dad Albert Hughes watches as Michael and Jerry try out the Bosch drill and paving breaker.
3. Official hostesses are all ready to greet the steady stream of visitors arriving for Open House. They have a gift for each guest; orchids for the ladies, key chains for the men.
4. Homelite President J. A. Abbott uses a chart to illustrate interesting highlights in the history of the company at the dedication luncheon held in the cafeteria of the new Greer plant.
5. John G. Reed, Works Manager of the Greer plant, expresses Homelite's gratitude for the fine welcome given the company and its representatives by the people of Greer. Many of these new friends of Homelite attended the dedication.

4



5

