## New Homelite EZ-250 Chain Saw commercial televised nationally on CBS.

WALTER CRONKITE-APRIL 6 & 16 ● ROGER MUDD NEWS-APRIL 11
THURSDAY NIGHT MOVIE-MARCH 18 ● MAYBERRY RFD-MARCH 22 ● HEE HAW-MARCH 30







Homelite builds the world's most automatic chain saw.







It's got automatic lubrication, an automatic clutch and even automatic chain tensioning.







We make rugged lightweight chain saws for all kinds of people see the yellow pages for your nearest Homelite dealer.